

# Digital Scoreboard Advertising

The MAC is a hot spot in central Oregon where businesses can gain over 30,000 annual views by advertising on our digital scoreboard.

Digital Scoreboard Advertising				
1 month	3 months	6 months	9 months	12 months
\$150	\$400	\$750	\$1,200	\$1,500

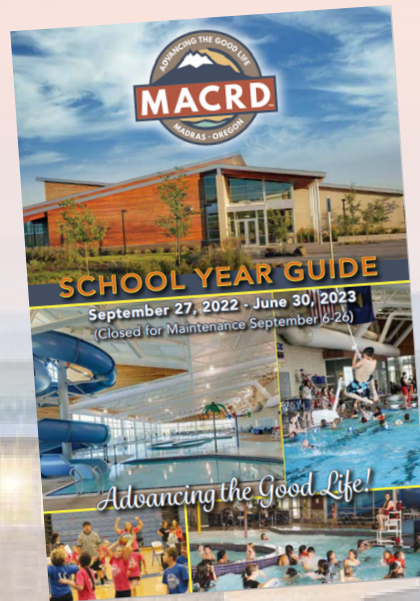


50% of digital scoreboard advertising funds go directly to the Madras Swim Team!



# Program Guide Advertising

Our Recreation program guide, mailed to 14,000 in-district residents bi-annually, is a great way to advertise your business and support the MACRD.



Printed Program Guide Advertising			
Type	Summer	School Year	Both
¼ page ad	\$75	\$150	\$200
½ page ad	\$150	\$300	\$400
Full page ad	\$300	\$400	\$600

# Sponsor/Underwrite Programming

The MACRD can reduce activity registration fees with a program sponsorship. The company logo will be placed in multiple locations to advertise the sponsorship.

Program Sponsorship/Underwriting
Level of sponsorship depends on the program/activity and can range from \$500-\$5,000 and/or in-kind services.



2021 & 2022 Club Volleyball program sponsored by Papalaxsimisha



Junior Golf Program



Flag Football Program

# I want to advertise my business:

Please fill out & return this section to the MAC to get in contact with our team and start advertising today!



Use your camera's phone to scan the QR code above to submit this form electronically

Business Name:	
Contact Name:	
Phone #:	
Email address:	
I am interested in learning more and/or advertising in the following way (X all that apply):	Printed program guide
	Digital scoreboard
	Sponsor/underwrite a recreation program

**Our Mission:**  
To promote long term community vitality and support healthy lifestyles for the individuals, families and communities we serve.



**Advertise your business with the MACRD**



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