



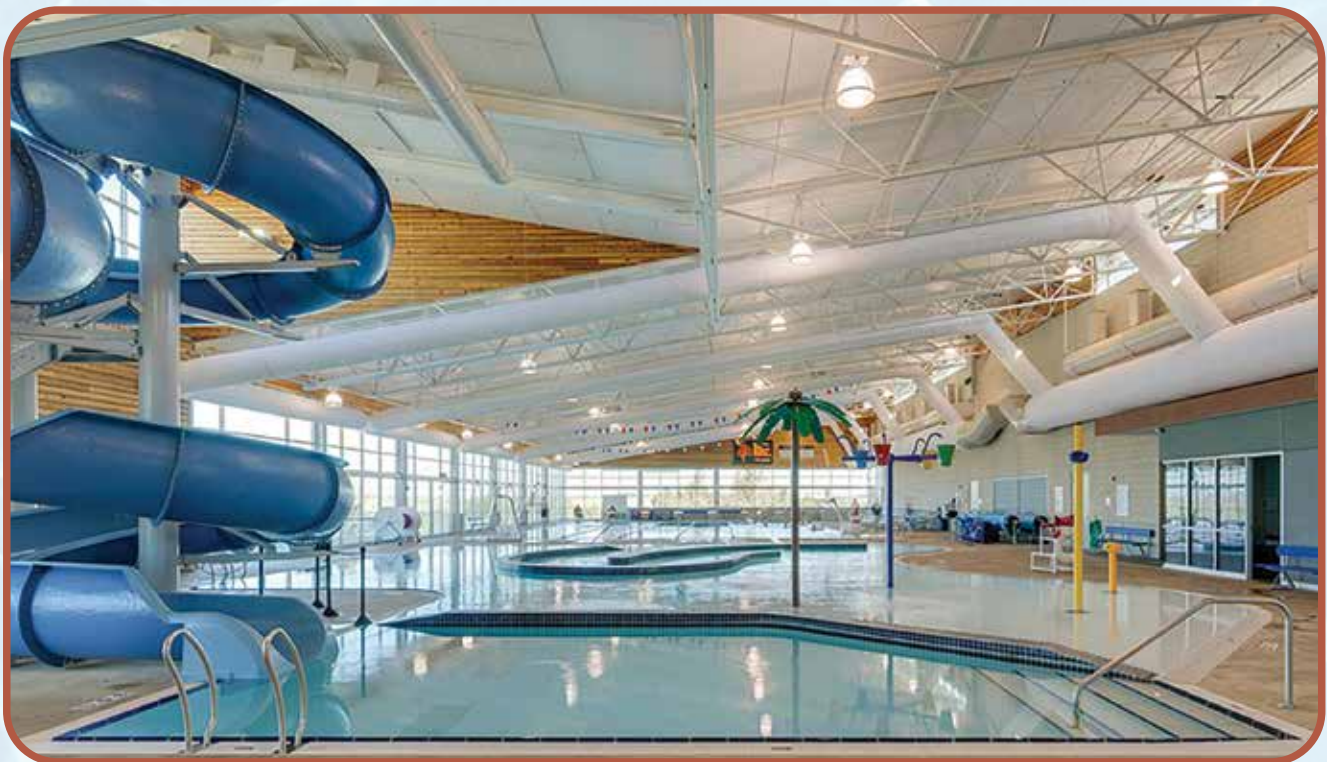
Advancing the Good Life - Support the **MACRD**

Corporate/Business Support

The MAC is a hot spot in central Oregon where you can reach new potential clients and customers. Our digital scoreboard and recreation guide (that is mailed to 3,000 households in the district) are excellent ways to promote your business and get noticed.

Individual/Donor Support

Donate funds to the MACRD for a specific purpose, general use, or to the MAC Trust for scholarships that support families in our district. All donations are eligible for tax deduction.



Our mission is to promote long term community vitality and support healthy lifestyles for the individuals, families and communities we serve.

We Can Help You Grow Your Business

Business Advertising Opportunities

The MACRD has multiple options for advertising your business at the MAC facility including digital and print displays.



Daktronics Scoreboard Advertising Revenue Sharing

The MACRD and Madras Swim Team (MST), a non-profit, parent run organization, will share all scoreboard advertising in a 50/50 split as a result of the large contribution MST made to the new scoreboard project.



Electronic and Banner Advertisement Fees

Advertisement Type	1 Month	3 Months	6 Months	9 Months	12 Months
Static Slide/Flyer	\$150	\$400	\$750	\$1,200	\$1,500
Video	\$200	\$500	\$1,000	\$1,500	\$2,000
4 X 2 Banner* Nonprofit and partners only.	\$200	\$500	\$1,000	\$1,500	\$2,000

*No discount available/applicable. Hangs in the natatorium in a designated location.

Seasonal Recreation Guide Advertisements

The district's recreation guide is a print and electronic seasonal (summer, fall, winter/spring) guidebook that is mailed out to 3,000 residential addresses within the district to promote MACRD activities and services.

Seasonal Recreation Guide Advertising Fees

Advertisement Type	1 Season	2 Seasons	3 Seasons
1/4 Page	\$75	\$150	\$300
1/2 Page	\$150	\$300	\$600
Full Page	\$300	\$600	\$900



A discount of 25% is available to non-profit and public organizations is available upon proof of status.

A discount of 50% is available to MACRD partners.

Charitable Donations

Wall Blocks – “Next 100”

“Next 100” is a fundraiser for patrons to make charitable donations to the MACRD to demonstrate their commitment to our mission and goals. In honor of their support, the MACRD will hang a wooden block engraved with their name, the “Next 100” and the donation year.

“Next 100” Initial Donation Levels:

\$500, block size 3x6 | \$1,000, block size 6x6 | \$5,000, block size 3x12

For donors who have already made their initial donation and have a block from the ‘First 100’ fundraiser in 2010, new contributions at the levels outlined above will result in a ‘Next 100 plus the year’ pin on their existing wood block.

Donors who would like to contribute additional funds beyond their initial donation will receive a star to their name block for every additional \$500 contribution toward the campaign to further demonstrate their support and commitment to the goals of the MACRD.



• Program Sponsorships •

Sponsorships provide an effective means of supporting new programs, underwriting new and existing activities and programs, and ultimately generating mutual support for activities that are being sponsored themselves.

Types of Sponsorships:

- Program/Activity underwriting
- Logo promotion on t-shirts and program fliers
- Capital improvements/facility development
- Program sponsorship levels vary depending on the activity and can range anywhere between \$500-\$5,000 or in-kind services.



Sponsorship Deadlines for Seasonal Programs:

Fall Program: June 15 | Winter/Spring Program: September 15 | Summer Program: March 15

• Scholarships •

MAC Trust Partnership

The MAC Trust is a nonprofit group that raises funds throughout the year to award scholarship funds to patrons experiencing financial difficulties and hardships so they can participate in programs offered by the MACRD.

Anyone interested in donating toward MACRD scholarships are encouraged to contact the MAC Trust board of directors, or mail their check to the MAC Trust, 1195 SE Kemper Way, Madras, OR 97741.

For information on scholarship eligibility, please reference MACRD policy#2015-06.

• How to Contact Us •

If you would like more information or want to get your support for the MACRD rolling, please contact **Courtney Snead, Executive Director, at executivedirector@macrecdistrict.com or by phone at 541-475-4253.**

MAC Recreation District

1195 SE Kemper Way, Madras, OR 97741
541.475.4253 | macrecdistrict.com